

NAVARRO COLLEGE BOARD OF TRUSTEES
APRIL 21, 2014 SPECIAL MEETING
MINUTES

The Navarro College Board of Trustees gathered in the Cook Center's Meeting Room at 12 noon on Monday, April 21, 2014 for a study session. The following Trustees were in attendance: Mr. Lloyd Huffman, Dr. James Price, Mr. Phil Judson, Mr. Richard Aldama, Mr. A. L. Atkeisson, and Ms. Faith Holt. Mr. Todd McGraw was absent.

Others in attendance included:

Dr. Barbara Kavalier	District President
Dr. Harold Housley	Vice President, Academic Affairs
Ms. Gettie Moreno	Vice President, Finance and Administration
Mr. Dewayne Gragg	Vice President, Institutional Research and Outreach
Ms. Maryann Hailey	Vice President of Student Services
Dr. Tommy Stringer	Vice President, Institutional Advancement
Ms. Marcy Ballew	Associate Vice President, Human Resources
Ms. Leslie Smith	Executive Assistant to the District President
Mr. Bob Belcher	Corsicana Daily Sun

Call to Order

Mr. Huffman called the meeting to order at 12:00 noon and asked Mr. Atkeisson to begin with a prayer.

Review of Enrollment, Budget and Fee Schedule

Dr. Kavalier stated the purpose of this study session was to share information on enrollment and other factors contributing to the recommendation for approval of the 2014-15 Tuition and Fee Schedule. She asked Mr. Gragg to begin with an overview of enrollment.

Mr. Gragg shared information on enrollment trends starting with 2006 through the current fiscal year and compared Navarro College's headcount enrollment to other community colleges along the "Highway 31 Corridor". High school graduation rates and the percentage of high school graduates that attend college were also reviewed.

Dual credit enrollment by campus indicates 11.2% of Navarro County students enrolled are Dual Credit students, almost 40% in Waxahachie, 35% in Midlothian and 40% at the South Campus. Projections of service area high school seniors predict a higher rate of growth in Ellis County.

Mr. Gragg reviewed both negative and positive factors influencing enrollment.

Negative impacts include:

- Civility – because the goal is to attract serious students interested in receiving an education, this new program may negatively impact enrollment the first year or two.
- Downward statewide trend in enrollment.
- TJJD employee training down

- Dual credit – enrollment is up but the financial impact is down
- Number of high school graduates leveling off
- Rate of students attending college (college-going rate) down
- Financial aid requirements impacting enrollment.
- Texas Skills I (TSI) testing requirements
- Smaller CORE requirements
- Reduction in the number of hours required to complete degrees

Positive impacts include:

- Civility – anticipated to have a positive impact after first 2 years
- Increase in Band and Fine Arts Programs
- TJJD –The college will be providing more resident training throughout the state
- Greater demand for Dual Credit
- Facility space provides great opportunity for growth (Ex. Fairfield Center)
- Occupational Therapist Assistant (OTA) Program in Midlothian starting its second year
- Physical Therapist Assistant (PTA) Program starting this year in Midlothian
- Targeted marketing focused on student's interest; use of website and social media to expose Navarro College to a greater audience.
- Web inquiry marketing
- Technology upgrades

Mr. Gragg stated he predicts slight decreases in enrollment through 2015 and increases thereafter. FY 2014's budgeted tuition income was based on a 3% enrollment increase; however, actual enrollment decreased by 3%. Funds were spent in anticipation of a 3% increase. In addition, Dual Credit tuition rates were lowered to remain competitive resulting in a deficit in tuition income of \$1,294,999. For FY 2015, another 3% decrease in enrollment is projected resulting in another \$647,500 decrease in tuition income.

Discussion followed regarding the number of students enrolled in Dual Credit instruction especially in Navarro County.

Ms. Moreno reviewed the proposed increases to the tuition and fee schedule to become effective fall 2014 and the amount of revenue projected to be generated:

- Out-of-District Tuition - \$3 per SCH - Projected FY2015 Revenue \$423,462
- Out-of-State Tuition - \$3 per SCH - Projected FY2015 Revenue \$23,445
- Out-of-District Fee - \$3 per SCH - Projected FY2015 Revenue \$446,907
- Building Use Fee – \$3 per SCH - Projected FY2015 Rev \$549,273
- Matriculation Fee - \$3 per semester - Projected FY 2015 Revenue \$61,545

Ms. Moreno stated the increases are anticipated to generate a total of \$1,504,632 in additional revenues for 2015. A comparison of Navarro College's proposed tuition and fee schedule for Fiscal Year 2014-15 to the

state average indicated Navarro County and Out-of-District students will pay \$9 less, and Out-of-State students \$11 less than the state average.

Discussion followed regarding the comparison of Navarro College's fees to other colleges. Mr. Huffman requested information be provided at the next Board meeting on the rates charged by other college's located on the "Highway 31" corridor (i.e. Tyler, Kilgore, Hill,etc.) in addition to the state averages.

Announcement and Adjournment

Mr. Huffman announced the next Board of Trustees meeting will be held on the Waxahachie campus on Thursday, April 24, 2014.

Mr. Judson moved to adjourn the meeting at 12:53 p.m. and Mr. Aldama seconded the motion. The decision was unanimous.

Respectfully submitted,



Phil Judson, Secretary-Treasurer
NAVARRO COLLEGE BOARD OF TRUSTEES